



# EcoTable

## Sustain Your Bytes



# Introduce **EcoTable** and its key features

BUSINESS IDEA

ECOTABLE

# The Problems

**Lack of Transparency in Food Sourcing**

**Consumer Detachment from Food Production**

**Food Waste**

**Sustainability Challenges**

**Lack of Engagement and Education**

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BUSINESS IDEA

ECOTABLE



# Our Solution

## AR Technology

Augmented Reality enables consumers to visualize sustainable food sources in their surroundings.

## Blockchain Integration

Blockchain ensures transparent and secure transactions between consumers and food suppliers.

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# Benefits of EcoTable



## Convenience

Seamless access to sustainable food



## Transparency

Visibility into the food supply chain



## Sustainability

Reduced environmental impact

# Market Opportunity

## Growth

The sustainable food market is experiencing tremendous growth with a significant increase in consumer demand for ethically sourced and environmentally friendly products. As more consumers become conscious of the impact of their food choices on the planet, there is a unique opportunity for EcoTable to pioneer a platform that connects these conscious consumers with sustainable food sources directly.



# Business Model



**Revenue**  
Diverse



**Partnerships**  
Strategic



**Product**  
EcoTable



**Technology**  
AR & Blockchain

# Competitive Advantage



## Sustainable

EcoTable's immersive AR experience



## Technology

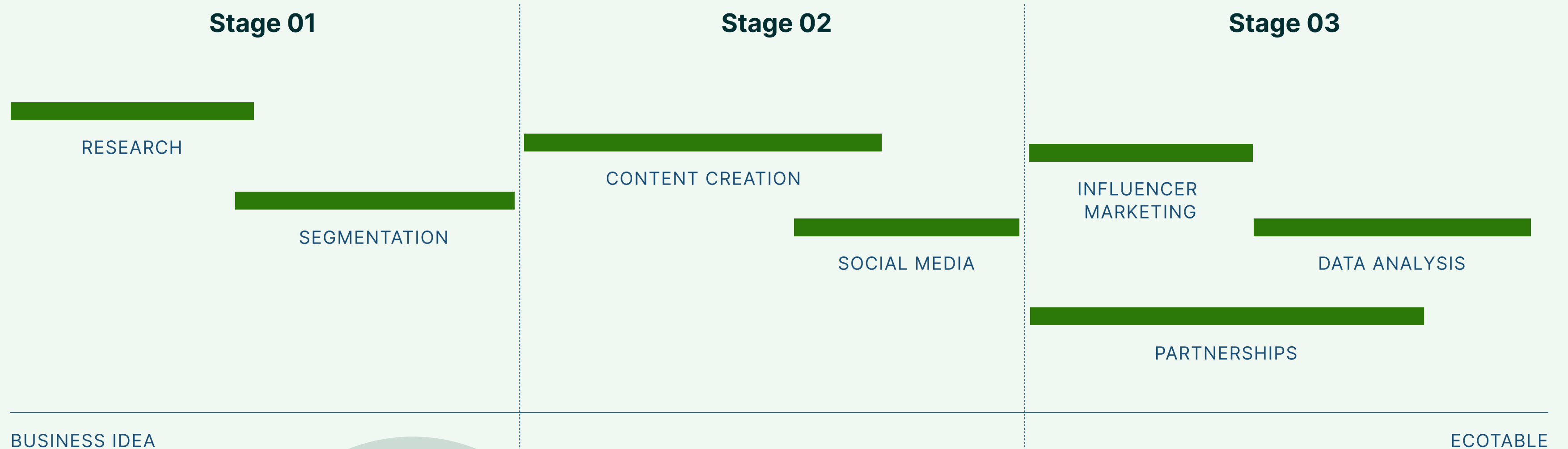
Blockchain-powered transparency and traceability



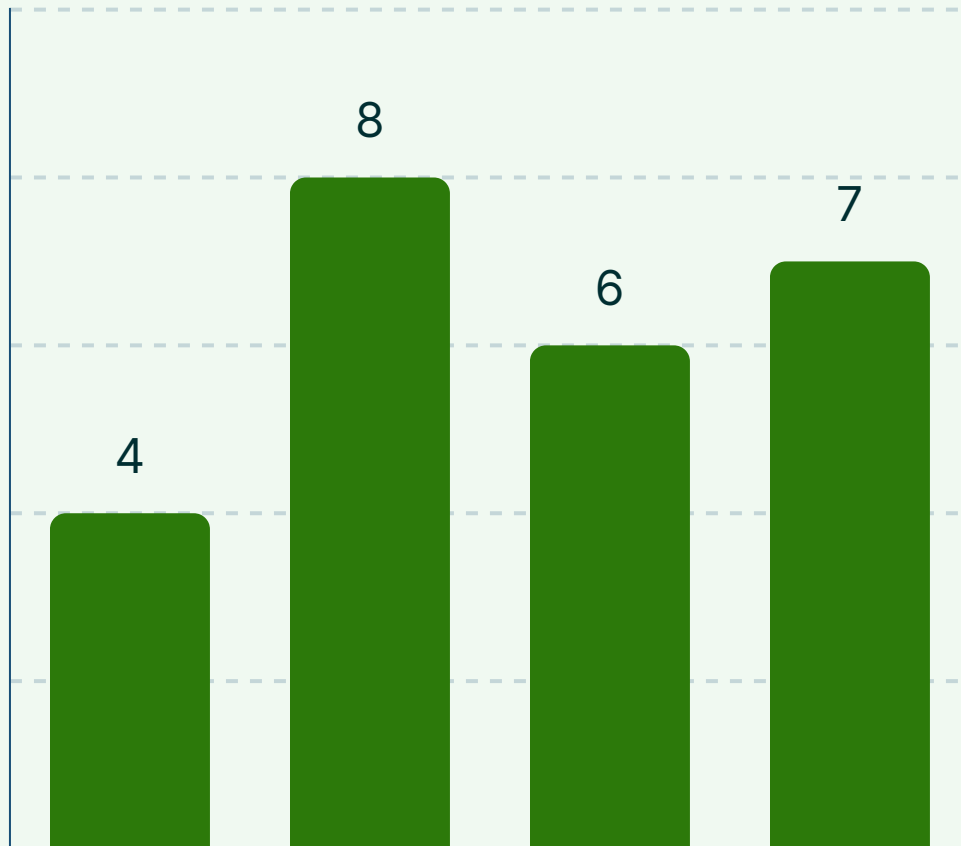
# Marketing Strategy

## Engaging EcoTable's audience

How EcoTable will reach and engage target audience



# Impact and Sustainability



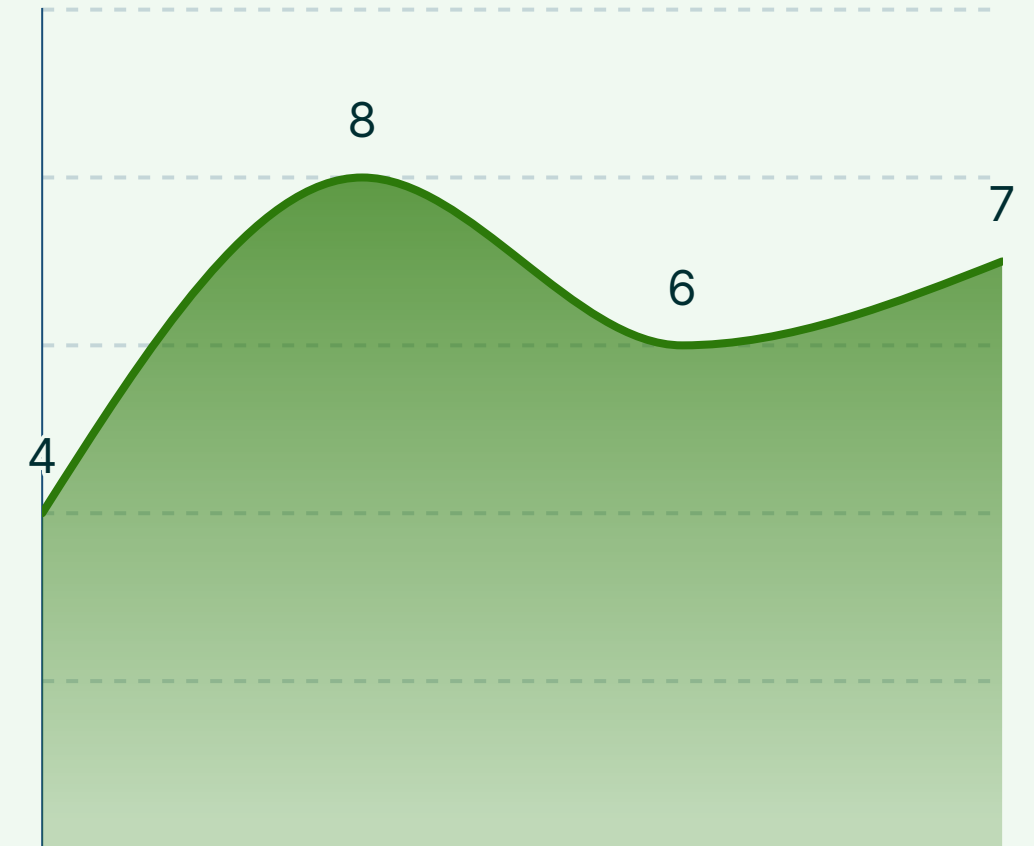
## Positive Growth

Demonstrate the positive growth of sustainable food sources connected through EcoTable.



## Transparency and Trust

Highlight the benefits of transparent and trustworthy supply chains enabled by EcoTable.



## Community Engagement

Show how EcoTable fosters community engagement and collaboration for sustainable practices.

# Next Steps

